



## ***Canned Creation Promotion Partnership Proposal***

### ***"You CAN Eat Right...When Money's Tight"***

#### ***About "Canned Creation"***

The *Network for a Healthy California-Northcoast Region* is teaming up with the Redwood Empire Food Bank to raise awareness to the problem of hunger in our community by building "Canned Creations" out of donated canned fruits and vegetables. Each of the "Canned Creations" will be displayed at the Coddington Mall for the community to see from February 8<sup>th</sup>-21<sup>st</sup>. The Redwood Empire Food Bank serves 70,000 people each month, and the need for assistance is growing. Eating a diet low in fruits, vegetables, protein and whole grains can lead to an increased risk of developing chronic diseases, including high blood pressure, obesity, heart disease and diabetes.

#### ***"You CAN Eat Right...When Money's Tight" and Our Proposal***

In conjunction with the *Children's Power Play! Campaign*, students are invited to participate in a **Poster Contest** to illustrate how they ***"CAN Eat Right...When Money's Tight"***. Student artwork will be on display at Coddington Mall during the month of February in conjunction with the "Canned Creation" event. **This promotion will fulfill two of the required activities in the *Children's Power Play! Idea and Resource Kit*** as well as bring awareness to the problem of hunger in our community to the students. During the month of January *Children's Power Play!* will distribute a kit including all required materials for the contest or offer a representative to visit the classroom and perform the activities with the students. After each child has completed their artwork they will each receive a gift for participating as well as have a chance in winning a Grand Prize and Runner-up Prize from local contributors.

For more information please contact:

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